

# The soul of Sardinian hospitality at Hotel Marinedda

Eco-luxury and authentic hospitality in Costa Rossa

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View from the Hotel Marinedda Thalasso & SPA in Isola Rossa, Sardinia, Italy

What makes a stay truly memorable? While lavish décor, exquisite cuisine, and luxurious amenities certainly contribute, the defining element often lies in how you feel during your stay. A genuine sense of welcome, the feeling of being valued and cared for, can transform a simple stay into something lasting and meaningful. Hospitality is more than just delivering impeccable service; it's an art of connection. It's present in a warm greeting, small gestures that feel uniquely tailored, and a commitment to making guests feel at home. Whether it's a sophisticated five-star resort or a charming boutique establishment, true hospitality creates an impression that transcends material luxury.

It's in the sincerity of a warm greeting, the thoughtfulness behind small gestures, and the way a place makes you feel at home. Whether nestled in the heart of a bustling city or by the tranquil

shores of a remote beach, true hospitality leaves an impression that no material luxury can rival. It begins the moment a guest walks through the door. A smile, a warm greeting, and an attentive presence can set the tone for everything that follows. It's in the thoughtful details, the little touches that make an experience feel personalised, like remembering a guest's preferences or offering a recommendation that resonates with their interests. These moments are what make a guest feel special, not just another reservation number.

[Hotel Marinedda Thalasso & SPA](#), set along the breathtaking Costa Rossa in Sardinia, perfectly captures this spirit. Perched above the pristine sands of La Marinedda Beach, it offers awe-inspiring views of the Gulf of Asinara. The stunning location is only the beginning. Its two inviting outdoor pools, panoramic vistas, and renowned Thalasso & SPA Centre l'Elicriso, which offers rejuvenating wellness treatments, promise relaxation for both the body and mind.

But what sets this establishment apart isn't just its stunning setting or top-tier amenities; it's the personal touch that General Manager Alessandro Fumagalli brings to every guest's experience. With over 30 years of experience, Alessandro's dedication goes beyond the standard expectations of hospitality. It's in the way he greets you as if you are an old friend, remembering the smallest details, whether it's your favourite drink or the best spots to visit in the area. In his hands, the hotel becomes more than a place to stay; it becomes a home, where you are embraced as part of an extended Italian family.

His commitment to sustainability complements his approach to hospitality, making the experience even richer. Under Alessandro's guidance, Hotel Marinedda has woven environmental consciousness into every facet of its offering. Since 2021, the Delphina Group, which includes Marinedda, has been powered by 100% green electricity sourced from renewable energy, saving approximately 28,031 tonnes of CO<sub>2</sub> emissions over the past eight years, equivalent to the carbon offset of 172,238 trees.

A strong focus on reducing plastic waste also sets the hotel apart. Through its comprehensive plastic-free policy, more than 1.2 million plastic bottles have been eliminated in just six years. Glass and cans have replaced plastic in mini-bars and bars, and eco-friendly alternatives are used across dining areas, from biodegradable lunch boxes to paraben-free spa products. The commitment to sustainability extends to the food offerings, with fresh, locally sourced ingredients that support Sardinian agriculture while minimising the carbon footprint of food transport.

Yet, the true essence of this place lies in the experience. Whether arriving from the vibrant energy of Olbia or the picturesque charm of Alghero, the journey to the hotel sets the stage for the serenity that awaits. The pristine beach, with its convenience and comfort, invites you to bask in the beauty of the sea.

The Thalasso & SPA Centre l'Elicriso provides an idyllic sanctuary for those in need of rejuvenation, while the Executive Elicriso rooms, with their stunning sea views and private Thalasso pools, promise ultimate privacy and tranquility for couples. And, of course, there is the food, which is a celebration of both local and international flavours, with three restaurants, a pizzeria, and bars offering diverse options to suit every mood. In the evening, the air fills with the sounds of live music, further enhancing the laid-back yet vibrant atmosphere of the hotel.

For those with a spirit of adventure, the region is filled with unforgettable moments. Whether it's a thrilling helicopter tour over the La Maddalena Archipelago, a peaceful coastal trek, or the excitement of water sports like diving and surfing, there's something to stir your soul. For those seeking a more personal journey, car, bike, and scooter rentals invite you to explore at your own pace. Every moment here feels crafted just for you, blending relaxation and adventure seamlessly. It's not just a stay; it's an experience that settles deep in your heart. The laughter shared, the quiet reflections and the bonds formed will remain with you long after you have left, like a cherished memory, always with you, always warm.



## Marcella Martinelli & Trausti Thor Sverrisson

Marcella Martinelli is a Travel, Jewellery and Fashion Luxury brand consultant, Art director, producer, writer. Graduated from the London college of Fashion and worked at How to spend it, FT as Fashion contributor for 8 years. Trausti Thor Sverrisson is a teacher of mathematics in London, previously working in media and education in Iceland, as manager, presenter and headteacher, now enjoying highlighting excellence in travel.

Author profile



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